OVERVIEW

Thank you for helping us build and inspire the next generation of financial planners. Your sponsorship helps us create a high quality conference that many students would never get to experience without your help.

TENTATIVE SCHEDULE

THURSDAY, OCTOBER 27

9:00 AM – NOON
Career Fair Session

11:00 AM – NOON
Grab & Go Lunch

NOON – 2:00 PM
Student Presentation Showcase

2:00 – 3:30 PM
TEDx Style Talks

5:00 – 6:00 PM
Networking Event

6:00 – 8:00 PM
Awards Banquet

LOCATION

Annenberg Presidential Conference Center
Texas A&M University
College Station, Texas

FRIDAY, OCTOBER 28

8:00 AM – 4:00PM
Individual Interview Sessions

LOCATION

Texas A&M Career Center
College Station, Texas

Advisory Board Meeting
Time & Location to be determined at a later date.

Former Student Networking Event
Time & Location to be determined at a later date.

CONTACT INFORMATION

https://financialplanning.tamu.edu/conference/fpc22/
financialplanning@tamu.edu | 979.845.5223
## Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)
- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- Special signage for table at career fair event, denoting sponsor level
- Two reserved interview rooms at the Career Center.

## Access to Conference Events (October 27, NOON - 8PM)
Six tickets to all conference events throughout the day:
- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour *(tickets for premium beverages included)*
- Recognition and Awards Banquet*

*One reserved banquet table with special recognition at the Awards Banquet (tables typically seat 8; companies are encouraged to invite students to sit with them)*

## Meals, Parking & Additional Opportunities
- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day
- Financial Planning Student Ambassador to answer questions and provide a campus tour

## Recognition as a Sponsor
- Special recognition as Title Sponsor on our website (http://financialplanning.tamu.edu) for one year
- Recognition on our social media channels (LinkedIn, Twitter, Facebook), pending your company approval
- Recognition in all pre-conference marketing materials and emails
- Nametag ribbon denoting "Title Sponsor" for company representatives at the conference
- Preferred logo placement on conference signage and in printed program at the event
- Special recognition during the event, including podium recognition and digital logo acknowledgement during the banquet
- Recognition as Title Sponsor displayed on a physical sign/banner outside the Financial Planning office suite for one year.
Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- Special signage for table at career fair event, denoting sponsor level
- Two reserved interview rooms at the Career Center.

Access to Conference Events (October 27, NOON - 8PM)

Four tickets to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour (tickets for premium beverages included)
- Recognition and Awards Banquet*

*One reserved banquet table with special recognition at the Awards Banquet (tables typically seat 8; companies are encouraged to invite students to sit with them)

Meals, Parking & Additional Opportunities

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day

- Financial Planning Student Ambassador to answer questions and provide a campus tour
- Opportunity to record a “Planner Spotlight” presentation, in collaboration with program director, that will be shared with students in the classroom throughout the year

Recognition as a Sponsor

- Special recognition as Platinum Sponsor on our website (http://financialplanning.tamu.edu) for one year
- Recognition on our social media channels (LinkedIn, Twitter, Facebook), pending your company approval
- Recognition in all pre-conference marketing materials and emails
- Nametag ribbon denoting “Platinum Sponsor” for company representatives at the conference
- Preferred logo placement on conference signage and in printed program at the event
- Special recognition during the event, including podium recognition and digital logo acknowledgement during the banquet
- Recognition as Platinum Sponsor displayed on a physical sign/banner outside the Financial Planning office suite for one year.
Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- Special signage for table at career fair event, denoting sponsor level
- One reserved interview room at the Career Center.

Access to Conference Events (October 27, NOON - 8PM)

Two tickets to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour *(tickets for premium beverages included)*
- Recognition and Awards Banquet

Meals, Parking & Additional Opportunities

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day
- Financial Planning Student Ambassador to answer questions and provide a campus tour

Recognition as a Sponsor

- Special recognition as Gold Sponsor on our website (http://financialplanning.tamu.edu) for one year
- Recognition on our social media channels (LinkedIn, Twitter, Facebook), pending your company approval
- Recognition in all pre-conference marketing materials and emails
- Nametag ribbon denoting "Gold Sponsor" for company representatives at the conference
- Preferred logo placement on conference signage and in printed program at the event
- Special recognition during the event, including podium recognition and digital logo acknowledgement during the banquet
- Recognition as Gold Sponsor displayed on a physical sign/banner outside the Financial Planning office suite for one year.
Access to Career Fair Event (October 27, 8AM - NOON) & Reserved Interview Room (October 28)

- Exclusive access to student résumé book before the event
- Special reserved table for your firm at the career fair event. Tablecloth will be provided.
- One reserved interview room at the Career Center.

Meals, Parking & Additional Opportunities

- Complimentary parking on campus all day in reserved lot
- Access to all meals and beverage service provided throughout the day

Access to Conference Events (October 27, NOON - 8PM)

One ticket to all conference events throughout the day:

- Student Presentation Showcase
- TEDx Style Talks
- Networking Hour (*tickets for premium beverages included*)
- Recognition and Awards Banquet
<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Title</th>
<th>Platinum</th>
<th>Gold</th>
<th>Interview</th>
</tr>
</thead>
<tbody>
<tr>
<td>Named sponsorship of the conference</td>
<td></td>
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<td></td>
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</tr>
<tr>
<td><strong>Career Fair Event</strong> (October 27, 8:00AM - NOON)</td>
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</tr>
<tr>
<td>Access to student résumé book before the event</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Reserved table at the Career Fair</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Signage for table at Career Fair, denoting sponsorship level</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>Conference Events</strong> (October 27, NOON - 8:00PM)</td>
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<tr>
<td>Tickets to conference events held throughout the afternoon</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Reserved banquet table at the Awards Banquet</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Complimentary parking on campus all day</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Access to all meals and beverage service throughout the day</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Financial Planning Student Ambassador to answer questions</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td><strong>Sponsor Recognition &amp; Additional Opportunities</strong></td>
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<tr>
<td>Opportunity to record a “Planner Spotlight” presentation (may be recorded before or after the event)</td>
<td>✔</td>
<td>✔</td>
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<tr>
<td>Recognition as sponsor on our website and social media pages, pending your company's approval</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition in all pre-conference marketing materials</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Recognition during the event through physical signage and digital logo acknowledgement</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Nametag recognition for company representatives attending conference and banquet</td>
<td>✔</td>
<td>✔</td>
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<td><strong>Interview Day</strong> (October 28, 8:00AM - 4:00PM)</td>
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<tr>
<td>Reserved Interview Room at the Career Center</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
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</table>