

FINANCIAL PLANNING CAREER & EDUCATION CONFERENCE

2018

Sponsorship Benefits	Title	Platinum	Gold	Interview
Named sponsorship of the banquet or conference	•			
Student Interviews (October 25)				
Access to student résumé book and matching system	•	•	•	•
Private interview room	2	2	1	1
Parking on campus	•	•	•	•
Lunch and hospitality room amenities	•	•	•	•
Designated financial planning student ambassador	•	•	•	
Banquet Activities (October 25)				
Tickets to the Financial Planning Conference Banquet	4	4	2	
Recognition as sponsor with both podium recognition and digital logo recognition during the banquet	•	•	•	
Special reserved table during the banquet	•	•		
Exhibit table to display marketing materials	•	•		
Education Conference Activities (October 26)				
Tickets to Financial Planning Conference sessions	4	4	2	
Exhibit table to display marketing materials	•	•		
Optional special breakout session with students during general session (to be shared with Platinum Sponsors)	•	•		
Inclusion of company logo on conference program and signage	•	•	•	
Pre-conference Recognition				
Inclusion in email announcements sent to students prior to event	•	•	•	•
Recognition as sponsor on website and social media pages, pending company approval	•	•	•	
Additional Opportunities				
Optional 5-minute speaking opportunity to entire group of attendees at banquet or education conference	•			
Inclusion of marketing materials in attendee packet	•			
Nametag recognition for company representatives attending banquet and conference	•	•	•	