

#UsingSocialMedia: Helping Clients Find You and Keep Coming Back

November 20, 2015
College Station, TX

Treye Rice
tgrice@ag.tamu.edu

TEXAS A&M
AGRILIFE
EXTENSION



Image Source:

Mahi Mahi fish by Travis Rice

TEXAS A&M AGRI LIFE EXTENSION

AgriLife Extension
delivers research-based
educational programs
and solutions for all
Texans.

- experts
- educators
- latest technologies & best practices
- not selling something
- local & trusted

Connect with AgriLife Extension!

The screenshot shows the AgriLife Extension website homepage. At the top left is the AgriLife Extension logo. To its right are logos for Texas A&M Forest Service, TVMDL, Texas A&M AgriLife Extension, Texas A&M AgriLife Research, and Texas A&M Agriculture & Life Sciences. Below these are social media icons for Facebook, Pinterest, Twitter, and YouTube. A search bar is located on the right side of the header. The main navigation menu includes HOME, BROWSE, NEWS, ABOUT, and CONTACT. A dark purple banner below the navigation contains the text: "AgriLife Extension delivers research-based educational programs and solutions for all Texans." Below this banner is a featured section with two images. The left image shows two children in a garden, with a text overlay that reads "Growing & Nourishing Healthy Communities" next to a green leaf icon. The right image shows a woman in a hat working in a garden. To the right of these images is the text "FEATURED SOLUTION: AgriLife Extension Improves Access to Healthy Foods". Below this text is a blue "Learn More" button and a link that says "Learn more other Health Programs".

AgriLifeExtension.tamu.edu

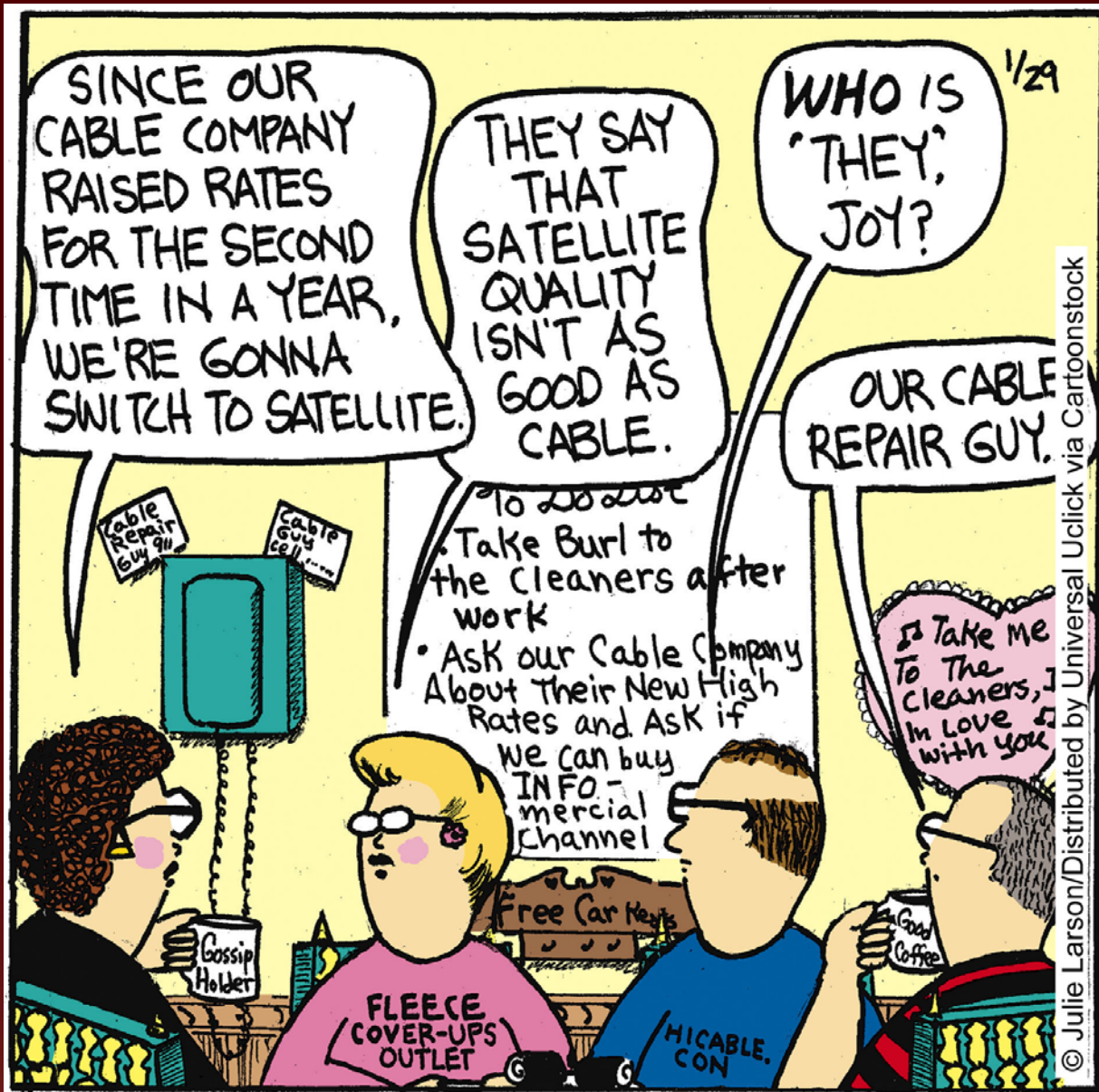
Who in here uses social media?

What do you use it for?

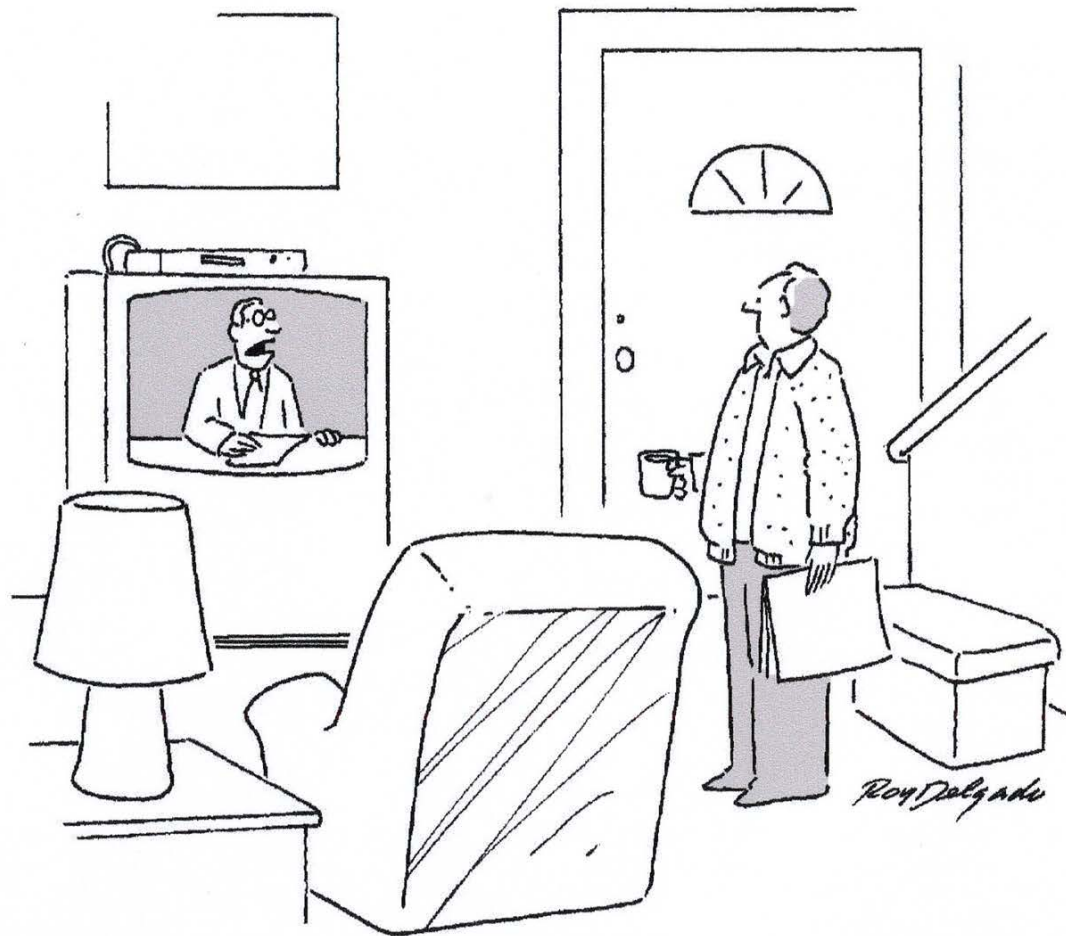
What are some of the problems, issues, questions that you have?

Email me: tgrice@ag.tamu.edu

Combatting Misinformation



Source: https://www.cartoonstock.com/directory/r/reliable_sources.asp



" The following factual program is gathered together from bits and pieces of information unnamed reliable sources claim are true. "



“If you don’t believe me, Google it.”

Source: https://www.cartoonstock.com/directory/r/reliable_sources.asp

CJR



We still don't know how to stop misinformation online

But new tools like Emergent could help find the answer

By Alexis Sobel Fitts, **CJR**

OCTOBER 9, 2014

982 WORDS

From the beginning the story seemed suspect, but that didn't stop the *New York Post's* **report** last month of a surgically



...and
Corrections
Don't Go
Viral

Source: http://www.cjr.org/behind_the_news/corrections_dont_go_viral.php

Coordinated Use of Social Media

1. SEO & Social Media
2. Agency Publishing Process

1. SEO & Social Media

SEO - Search Engine Optimization

Google sugarcane aphid


sugarcane aphid I'm Feeling Lucky »
sugarcane miami
sugarcane juice
sugar cane minecraft

About 171,000 results (0.28 seconds)

[PDF] 2014 Sugarcane Aphid - Texas A&M Research & Extensio...
ccag.tamu.edu/files/2014/07/2014sugarcaneaphidENTO-035.pdf ▾
A new aphid pest has infested grain sorghum in South and East Texas, southern Oklahoma, eastern Mississippi, northeastern Mexico, and central, northeast ...

→ **Sugarcane Aphid Control – sugarcane aphids sorghum**
agrilifeextension.tamu.edu/.../su... ▾ Texas A&M AgriLife Extension Service ▾
Sugarcane Aphids produce large amounts of honeydew, which choked combines and caused lost grain in northeast Texas.

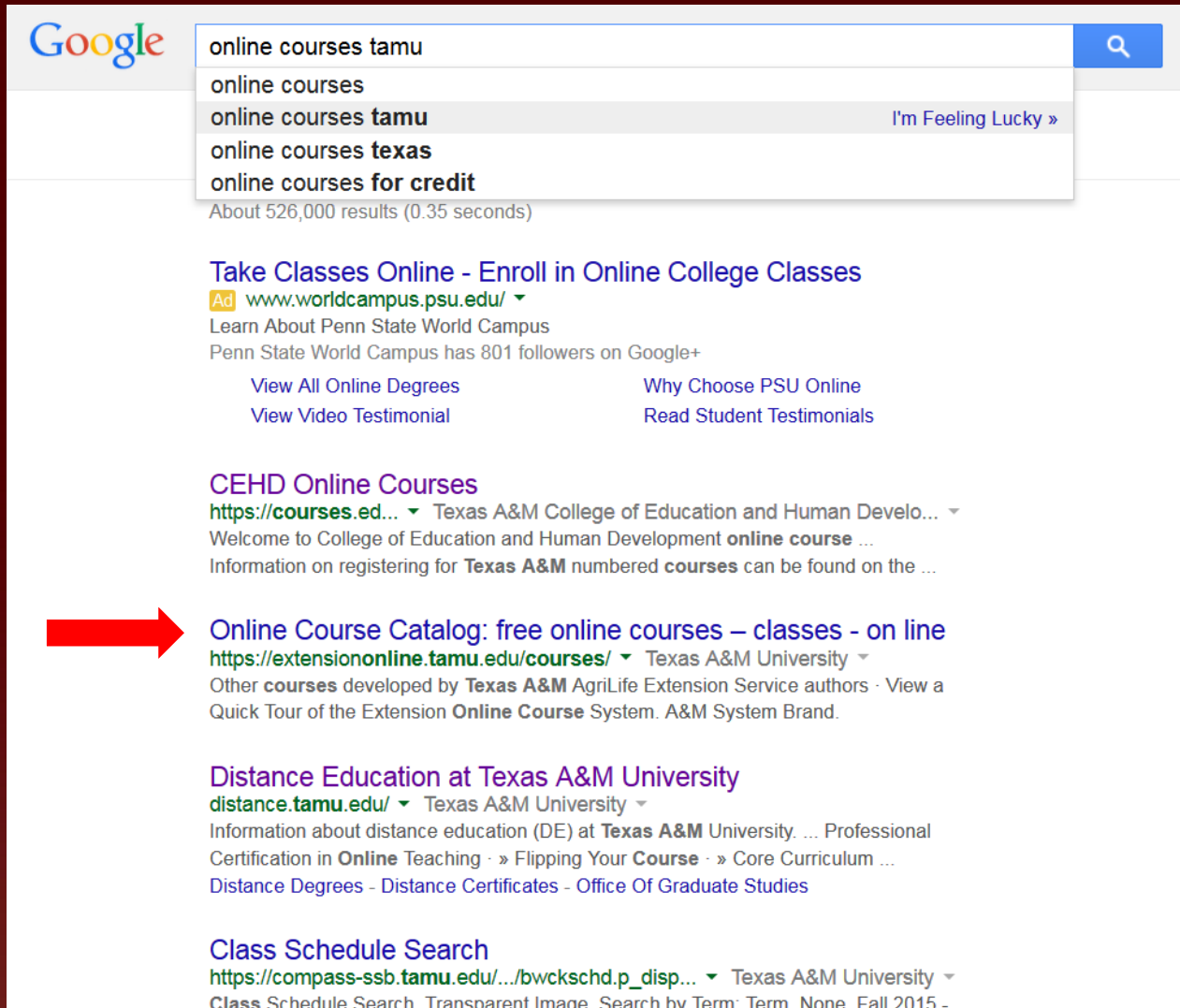
Images for sugarcane aphid Report images



More images for sugarcane aphid

[PDF] A New Pest of Sorghum: the Sugarcane Aphid
hidalgo.agrilife.org/files/2014/02/New-Aphid-Pest.pdf ▾
A New Pest of Sorghum: the **Sugarcane Aphid**. R.T. Villanueva and D. Sekula. 20th Annual Rio Grande Valley Cotton & Grain Pre-Plant Conference. Edcouch ...

SEO - Search Engine Optimization



Google

online courses tamu

online courses

online courses **tamu** I'm Feeling Lucky »

online courses **texas**

online courses **for credit**


About 526,000 results (0.35 seconds)

Take Classes Online - Enroll in Online College Classes

Ad www.worldcampus.psu.edu/ ▾
Learn About Penn State World Campus
Penn State World Campus has 801 followers on Google+
[View All Online Degrees](#) [Why Choose PSU Online](#)
[View Video Testimonial](#) [Read Student Testimonials](#)

CEHD Online Courses

<https://courses.ed...> ▾ Texas A&M College of Education and Human Development ▾
Welcome to College of Education and Human Development **online course** ...
Information on registering for **Texas A&M** numbered **courses** can be found on the ...

 **Online Course Catalog: free online courses – classes - on line**

<https://extensiononline.tamu.edu/courses/> ▾ Texas A&M University ▾
Other **courses** developed by **Texas A&M** AgriLife Extension Service authors · View a Quick Tour of the Extension **Online Course** System. A&M System Brand.

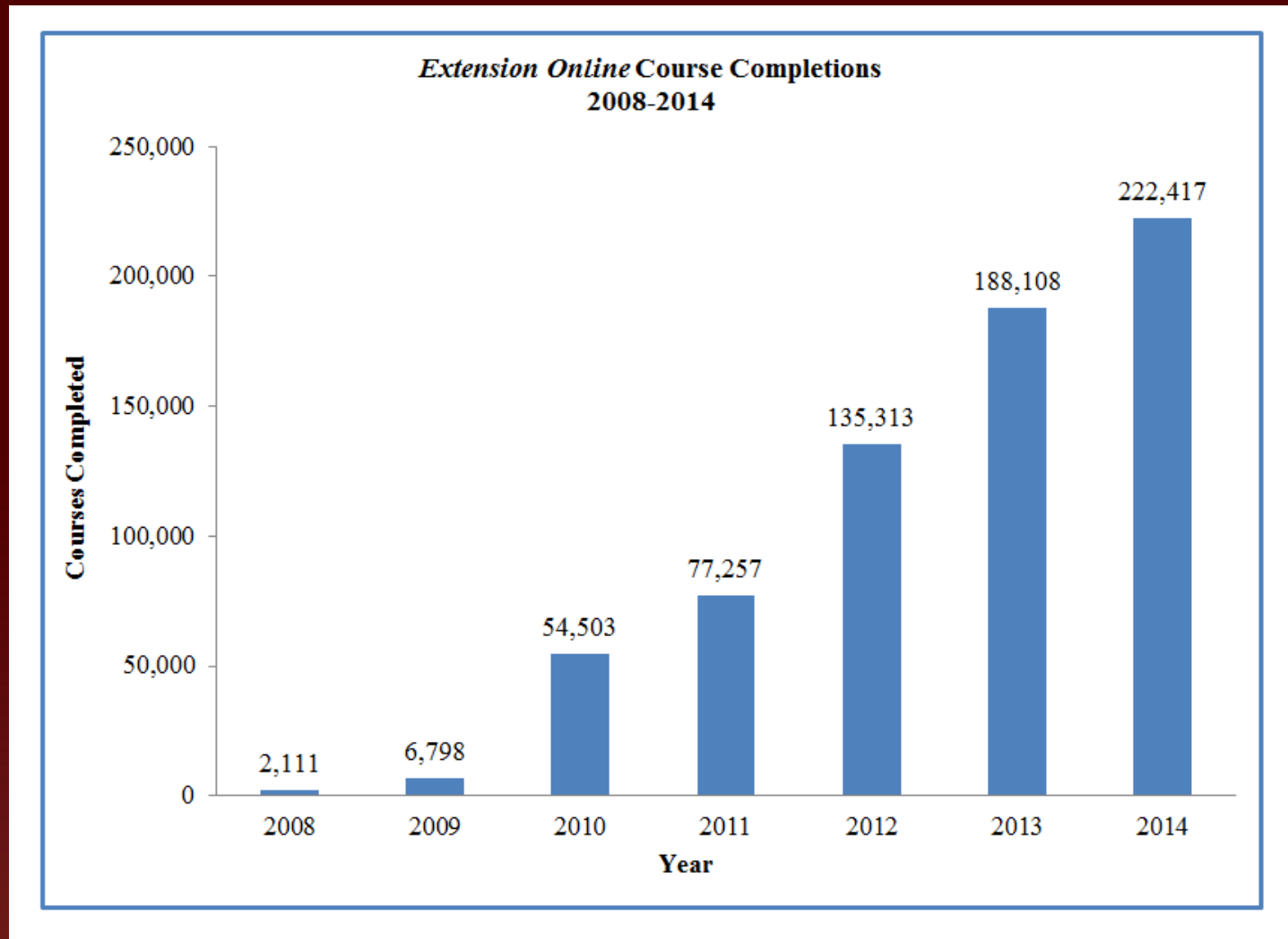
Distance Education at Texas A&M University

distance.tamu.edu/ ▾ Texas A&M University ▾
Information about distance education (DE) at **Texas A&M** University. ... Professional Certification in **Online** Teaching · » Flipping Your **Course** · » Core Curriculum ...
[Distance Degrees](#) - [Distance Certificates](#) - [Office Of Graduate Studies](#)

Class Schedule Search

https://compass-ssb.tamu.edu/.../bwckschd.p_disp... ▾ Texas A&M University ▾
Class Schedule Search. Transparent Image. Search by Term: Term: None. Fall 2015 -

SEO - Search Engine Optimization



<http://extensiononline.tamu.edu/>

Micro-Moments

(movie)



DIDN'T-PLAN-FOR-THIS MOMENTS

Ben dealt with a minor crisis across devices.



IS-IT-WORTH-IT MOMENTS

Giana justified a higher-priced item while in-store.

“Mobile has forever changed the way we live, and it’s forever changed what we expect of brands. It’s fractured the consumer journey into hundreds of real-time, intent-driven micro-moments. Each one is a critical opportunity for brands to shape our decisions and preferences.”



micro-moments = search AND social

Image Source:

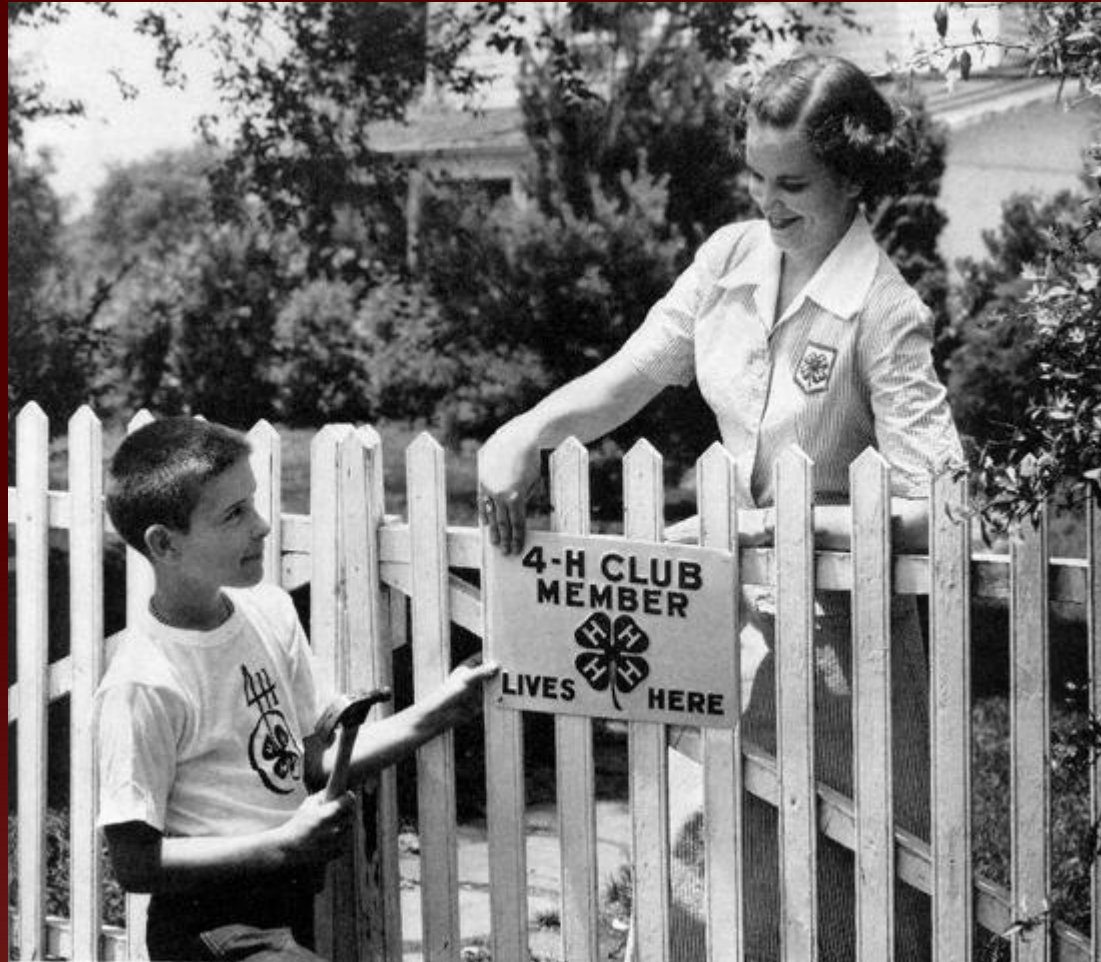
<https://flic.kr/p/atHciJ> | epSos.de [CC BY 2.0 (<http://creativecommons.org/licenses/by/2.0/>)], via Wikimedia Commons

SEO - Search Engine Optimization



social signals

Communication Outlet



“being neighborly”

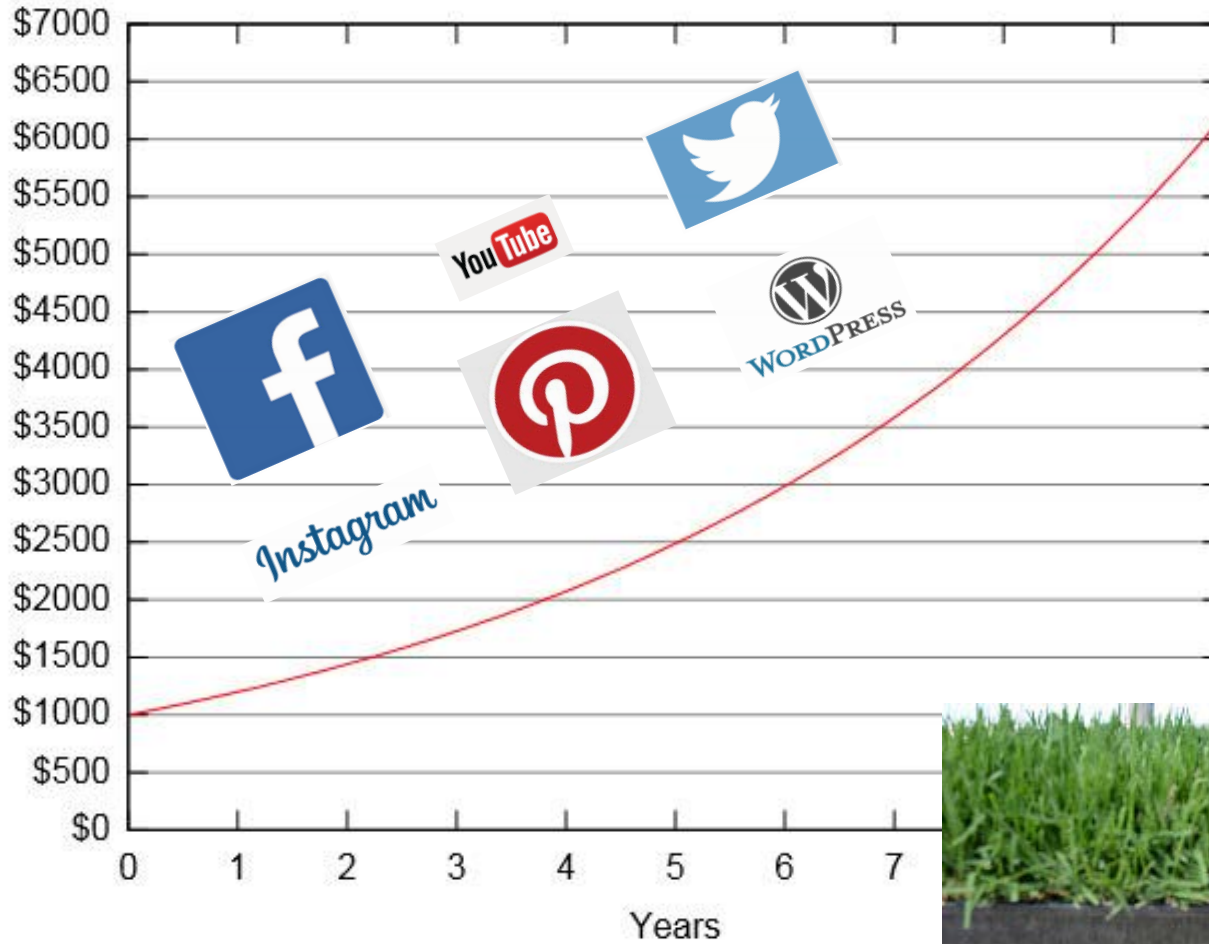
Image Source:

http://4-hhistorypreservation.com/History/4-H_Promotion/

TEXAS A&M
AGRILIFE
EXTENSION

2. Agency Publishing Process

Return of a \$1000 initial investement over 10 years with a 20% interest rate

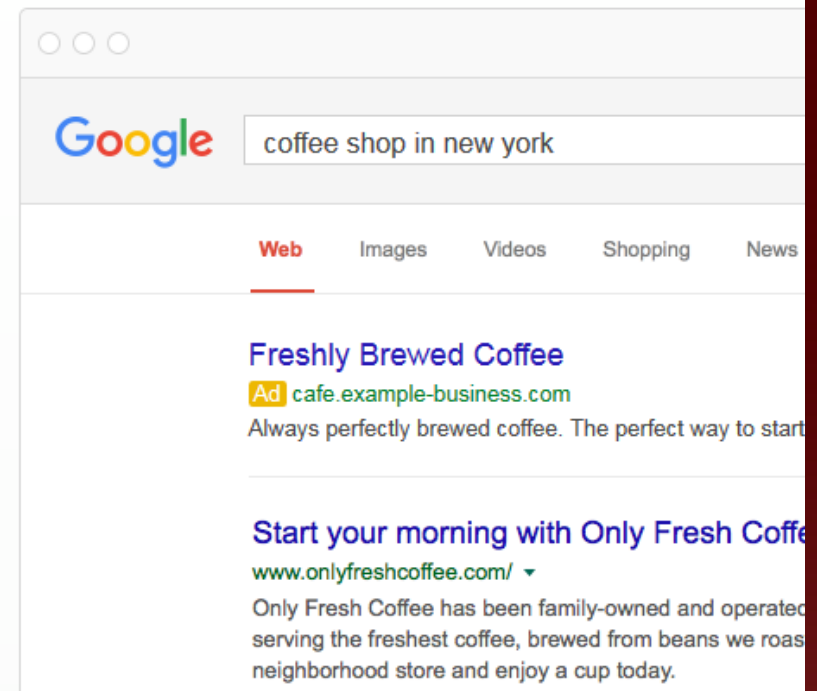


Get your ad on Google today

Be seen by customers at the very moment that they're searching on Google for the things you offer. And only pay when they click to visit your website or call.

[Start now](#)

Free phone support: 1-855-607-0435 *



adwords.google.com

Year 1 Goals for Agency Social Media

1. Get more employees connected and involved
2. Better promote Extension resources, programs, events, specialists
3. Increase click-throughs and engagement from social media to agency website & beyond (SEO)

December 2014





Google



Hot Topics (blog)

Featured Solutions

InternetTV.tamu.edu



High quality
research-based information,
programs and events



Publishing Process

Content Sources



Weekly To-do List



Shared
Google
Doc



Create
images in
Canva



Review,
Edit,
Approve



Post to
Hot
Topics



Post to Twitter &
Facebook using
Hootsuite

Post to Pinterest



Content Sources

The logo for AgriLife TODAY, with "AgriLife" in a dark purple serif font and "TODAY" in a bold, yellow sans-serif font.

<http://today.agrilife.org/>

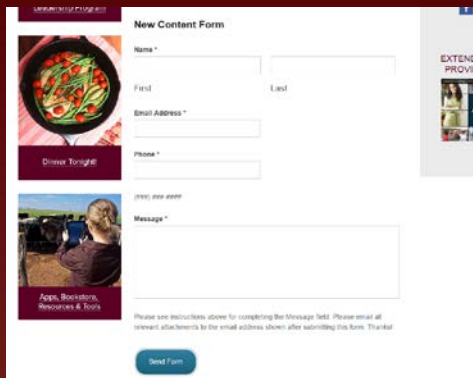
The Flickr logo, with "flickr" in a lowercase, blue sans-serif font, where the "i" and "k" are pink.

<https://www.flickr.com/photos/agrilifetoday>

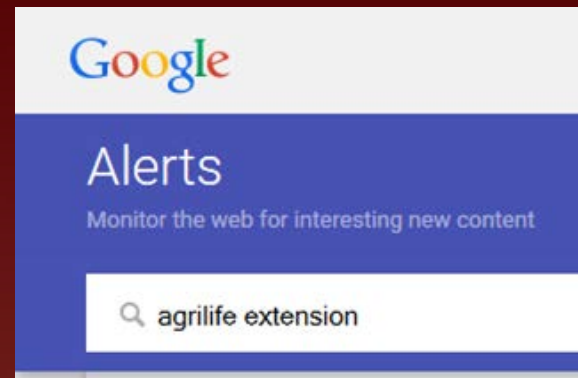
The Texas A&M AgriLife Extension logo, featuring "TEXAS A&M" in a small serif font above "AGRI LIFE" in a large, stylized serif font, with "EXTENSION" in a bold sans-serif font below.

other agrilife websites, specialist
blogs, social media accounts...

neighbors

A screenshot of a "New Content Form" on a website. The form includes fields for "Name" (with "First" and "Last" sub-fields), "Email Address", "Phone", and "Message". There are also two small image thumbnails on the left side of the form. A "Send Form" button is at the bottom.

<http://agrilifeextension.tamu.edu/new>

A screenshot of the Google Alerts interface. It shows the Google logo at the top, followed by the word "Alerts" and the text "Monitor the web for interesting new content". A search bar contains the text "agrilife extension".

<https://www.google.com/alerts>

The Texas A&M AgriLife Extension logo, featuring "TEXAS A&M" in a small serif font above "AGRI LIFE" in a large, stylized serif font, with "EXTENSION" in a bold sans-serif font below.

Weekly To-do List

Here's this week's to-do list:

- Tues, 4/7 (7:15pm) - [4-H Day at the Capitol an 'eye-opening' event for 300 Texas 4-H'ers](#) – create hot topics post ([embed the video](#)), fb, tw, pinterest, -[use this image](#) and make sure the governor and chancellor are visible in middle of photo
- Thurs, 4/9 (7:45pm) - [Are we overwatering our plants?](#) – No hot topics post, create just sm posts and link directly to the article, for fb, you can use the thumbnail auto generated, twitter and pinterest images can use [this image](#)
- Saturday, 4/11 (6:40pm) - [From cockroaches to parasitic wasps, creepy crawlers are for kids](#) – create hot topics post ([embed the video](#)), fb, tw, pinterest, - [use this image](#) and crop to tarantula
- Sunday, 4/12 (7:05pm) - [Collett named Stiles Farm Foundation manager](#) – create hot topics post, fb, tw, pinterest – [use this image](#)
- Monday, 4/13 (7:15pm) - Grass-fed beef conference scheduled May 28-29 in College Station – create hot topics post, fb, tw, pinterest – [use this image](#)
- Tuesday, 4/14 (6:15pm) – [Black Stem disease on Portulaca \(moss rose\)](#) – create hot topics post, fb, tw, pinterest – use one of the images on the fb post – model this one after [this previous post](#)

Thanks!

Treye

Shared Google Doc

Post Date: 5/30/15

*3:45 pm **Treye will post this**

Website Page / Post Title:

Flood Cleanup & Recovery Resources

Website Page / Post Content:

Source: TexasHelp.tamu.edu

Have you or a friend been affected by the recent heavy rains and flooding in Texas? The Texas A&M AgriLife Extension Service has online information to help you dry out, cleanup and recover from flood damage.

Visit the [Flood resources page](#) on the [Texas Extension Disaster Education Network website](#), or see some of the selected resources below.

- [Dry Out Before Rebuilding](#) (pdf)
- [Cleaning Flood Damaged Homes \(Spanish\)](#) (pdf)
- [Replacing Personal Documents after a Natural Disaster](#) (pdf)
- [Onsite Wastewater Treatment Systems: Responding to Floods](#) (pdf)
- [Soil Testing Following Flooding](#) (pdf)
- [Managing Fire Ants after a Flood](#)
- [Managing Mosquitoes after a Flood](#)
- [All Disaster Recovery Resources](#)

Learn more about the Texas Extension Disaster Education Network:

<http://agrilifeextension.tamu.edu/programs/texas-extension-disaster-education-network/>

—

AgriLife Extension delivers research-based educational programs and solutions for all Texans.

Follow us: [Twitter](#), [Facebook](#), [Pinterest](#) or [InternetTV](#).

Finished Link:

<http://agrilifeextension.tamu.edu/blog/2015/05/29/flood-cleanup-recovery-resources/>

Image for Posts:

<https://flic.kr/p/tCPRqy>

Shared Google Doc

Facebook:

Please like or share to spread the word about our Flood Resources...

We have Flood Cleanup & Recovery information to help you dry out, cleanup and recover from flooding and other natural disasters.

View Resources:

Twitter:

Been affected by [#flooding](#) in Texas? See our [#Flood](#) Cleanup & Recovery info:

Pinterest:

Have you or a friend been affected by the recent flooding in Texas? We have Flood Cleanup & Recovery information to help you dry out, cleanup and recover from flooding and other natural disasters.

Social Media Images in Canva

The image shows the Canva design tool interface. At the top, the Canva logo is on the left, and the text "flood clean up and recovery information" is in the center, with "Share" and "Download" buttons on the right. The left sidebar contains navigation icons for Search, Layouts, Text, Background, and Uploads. The main workspace displays a social media post template with a background image of a flooded field and a wire fence. The text "Flood Cleanup & Recovery Information" is overlaid in the center. In the bottom right corner of the image, the "TEXAS A&M AGRILIFE EXTENSION" logo is visible. The bottom of the interface shows a filter bar with options like "Filter", "Copy", "Forward", "Back", and a trash icon. Below the filter bar, there is a "+ Add a new page" button. The bottom left corner shows a filter code: "5a7942a06432b4".

image for hot topics (featured image) and facebook

Social Media Images in Canva

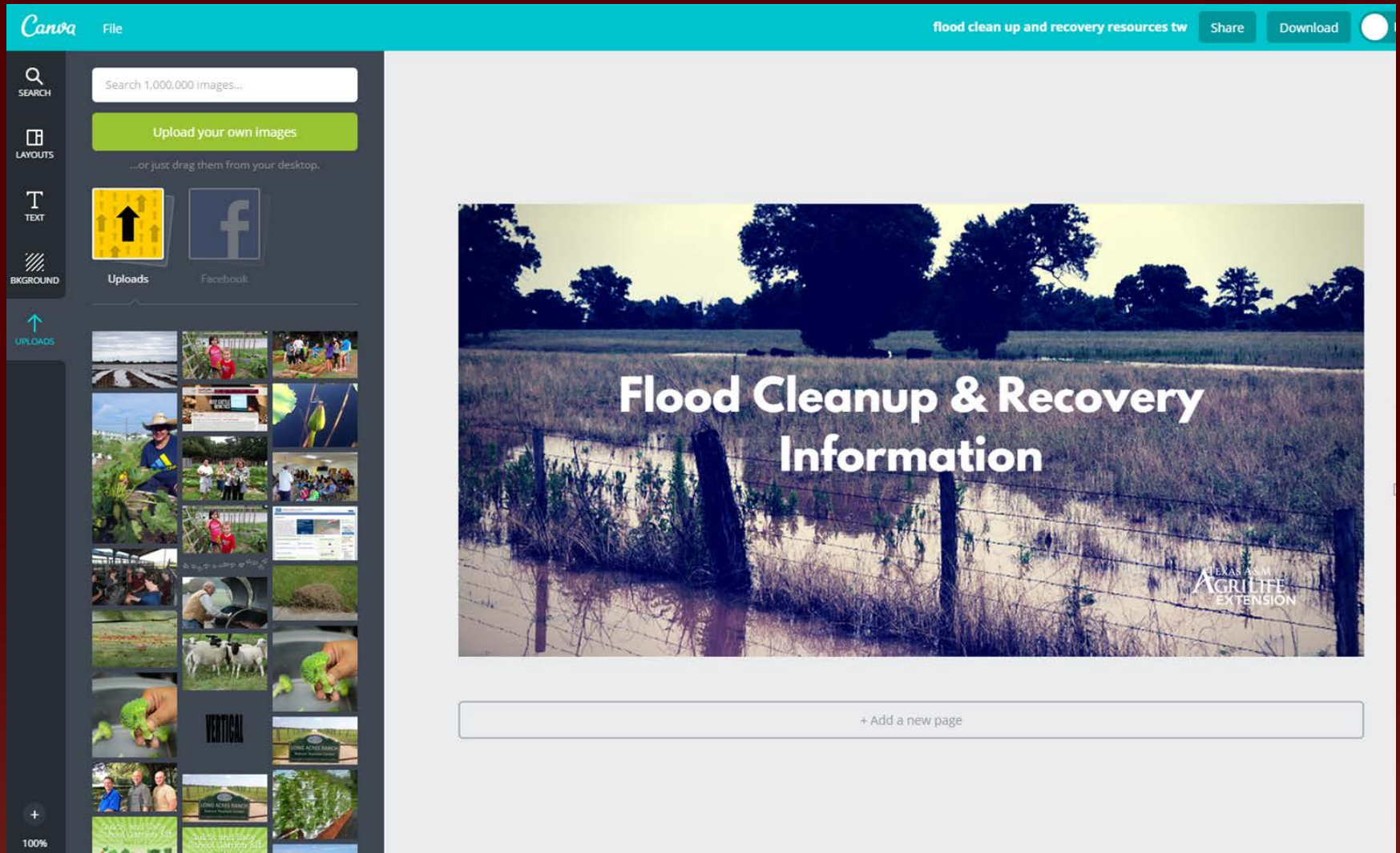


image for twitter

Social Media Images in Canva

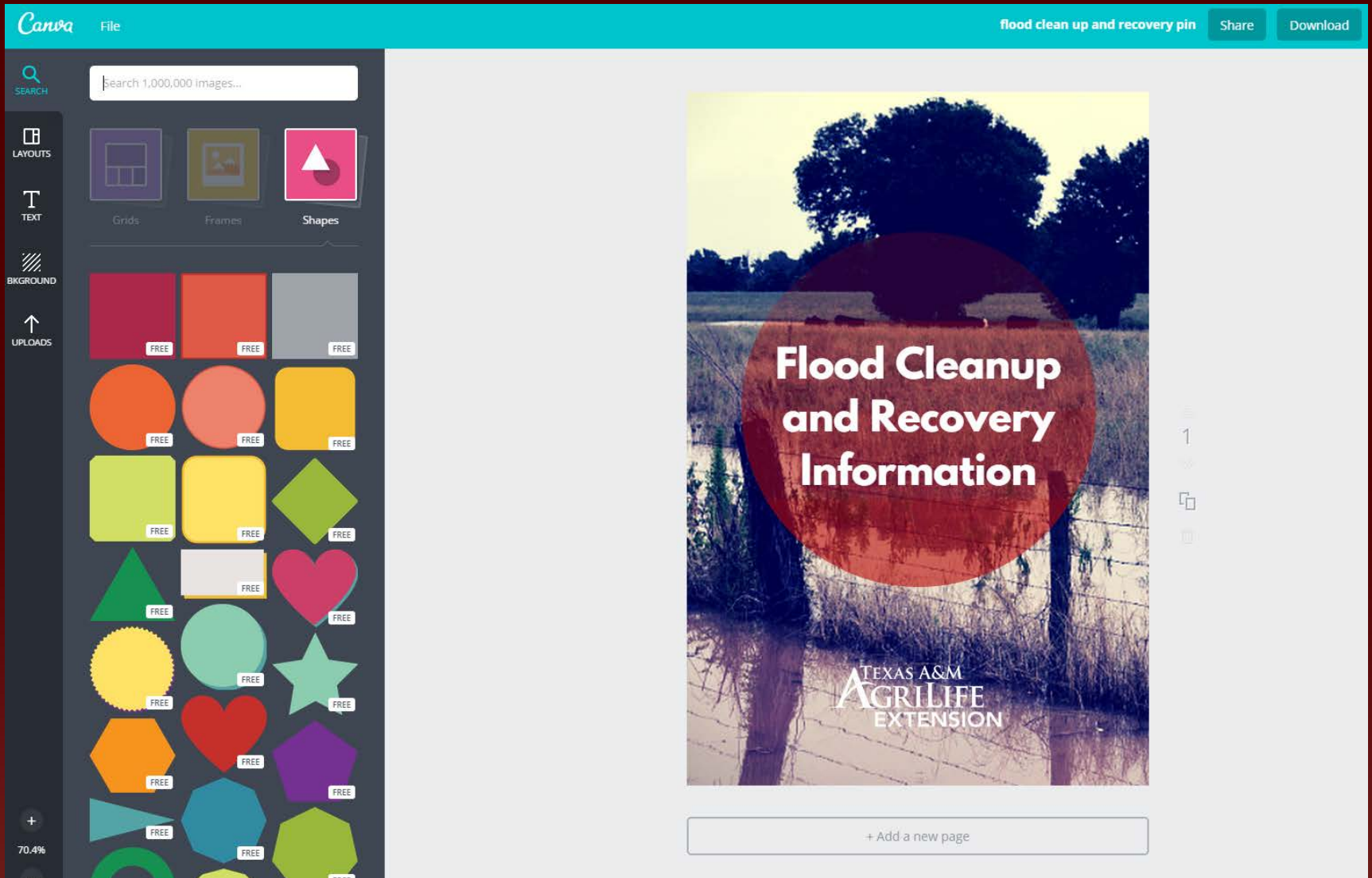


image for pinterest

Review, Edit & Approve

Post to Hot Topics

WordPress dashboard interface for editing a post. The post title is "Flood Cleanup & Recovery Information". The content includes a source link to TexasHelp.tamu.edu, a paragraph of introductory text, and a list of resources. The Yoast SEO section is visible at the bottom, showing the snippet preview and meta description.

Edit Post Add New

Flood Cleanup & Recovery Information

Permalink: <http://agrilifeextension.tamu.edu/blog/2015/05/29/flood-cleanup-very-resources/> Edit View Post Get Shortlink

Add Media Add Form

Visual Text

Paragraph

Source: TexasHelp.tamu.edu

Have you or a friend been affected by the recent heavy rains and flooding in Texas? The Texas A&M AgriLife Extension Service has online information to help you dry out, cleanup and recover from flood damage.

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- [Dry Out Before Rebuilding](#) (pdf)
- [Cleaning Flood Damaged Homes \(Spanish\)](#) (pdf)
- [Replacing Personal Documents after a Natural Disaster](#) (pdf)
- [Onsite Wastewater Treatment Systems: Responding to Floods](#) (pdf)
- [Soil Testing Following Flooding](#) (pdf)
- [Managing Fire Ants after a Flood](#)
- [Managing Mosquitoes after a Flood](#)
- [Top 10 Tips for Deducting Losses from a Disaster](#) (Source:IRS.gov)
- [All Disaster Recovery Resources](#)

Learn more about the [Texas Extension Disaster Education Network](#) »

Word count: 144 Last edited by treye.rice on May 29, 2015 at 3:23 pm

AgriLife Extension delivers research-based educational programs and solutions for all Texans. Follow us: [Twitter](#), [Facebook](#), [Pinterest](#) or [InternetTV](#).

Yoast SEO

General Page Analysis Advanced Social

Snippet Preview [?](#) **Flood Cleanup & Recovery Information - Texas**
agrilifeextension.tamu.edu/blog/2015/05/29/flood-cleanup-recovery-resources/
View flood cleanup and recovery information created by the Texas A&M AgriLife Extension Service. Dry out. Clean up. Recover from Flooding in Texas.

Focus Keyword: [?](#)

SEO Title: [?](#) Flood Cleanup & Recovery Information - Texas

Meta description: [?](#) View flood cleanup and recovery information created by the Texas A&M AgriLife Extension Service. Dry out. Clean up. Recover from Flooding in Texas.
The meta description will be limited to 156 chars, 9 chars left.

Publish

Preview Changes

Status: **Published** Edit


Visibility: **Public** Edit

Published on: May 29, 2015 @ 10:48 Edit

SEO: **N/A** Check

Move to Trash Update

Featured Image



Remove featured image

Categories

All Categories Most Used

Select / Deselect All

Hot Topics

Uncategorized

+ Add New Category

Tags

Schedule Tweet in HootSuite

The screenshot displays the HootSuite interface for scheduling a tweet. The main text of the tweet is "Been affected by #flooding in Texas? See our #Flood Cleanup & Recovery info: <http://ow.ly/Q8oQC>". The "AutoSchedule" feature is currently turned "Off". A calendar for May 2015 is shown, with the date 2015-05-30 selected. The time is set to 4:30 AM. There is an option to "Email me when message is sent" which is currently unchecked. A "View date in Publisher" button is visible. Below the calendar, there is a preview of the tweet with a link to "Flood Cleanup & Recovery Information". At the bottom, there is a "Schedule" button and a "Clear" button. The tweet count is shown as 18.

Find profile... 1 x v

txextension ★

Texas A&M AgriLife Extensi... ☆ ✈

+ Add social network

Been affected by #flooding in Texas? See our #Flood Cleanup & Recovery info: <http://ow.ly/Q8oQC>

Add a link...

AutoSchedule ☾ Off ✕
AutoSchedule your message for optimal impact.

May 2015

Su	Mo	Tu	We	Th	Fr	Sa
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

2015-05-30

4 : 30 AM PM

Email me when message is sent

View date in Publisher

Want to save time? Try the bulk message uploader

od Cleanup & Recov
Information

18

Clear Save Schedule

Schedule FB Post in HootSuite

The screenshot displays the HootSuite interface for scheduling a Facebook post. On the left is a vertical sidebar with navigation icons: a profile picture, home, send, analytics, share, check, user, puzzle, gear, wrench, and question mark. The main content area is divided into several sections:

- Search and Profile List:** A search bar labeled "Find profile..." with a magnifying glass icon and a dropdown menu showing "1" item. Below it, a list of profiles includes "Texas A&M AgriLife Extension" (highlighted with a red box), "txextension", and "Add social network".
- Post Content:** A text area containing the message: "Please like or share to spread the word about our Flood Resources... We have Flood Cleanup & Recovery information to help you dry out, cleanup and recover from flooding and other natural disasters. View Resources: <http://ow.ly/Q8qmf>". This entire section is enclosed in a red box.
- Link Field:** A field labeled "Add a link..." with a chain-link icon and various utility icons (paperclip, calendar, location, globe, lock) to the right.
- Media Preview:** A preview window for the post, also enclosed in a red box. It features a thumbnail image of a flooded field with the text "Flood Cleanup & Recovery Information". To the right of the image, the post title "Flood Cleanup & Recovery Information - Texas" is displayed, followed by the URL "http://ow.ly/Q8qmf" and a description: "View flood cleanup and recovery information created by the Texas A&M AgriLife Extension Service. Dry out. Clean up. Recover from Flooding in Texas." Below the preview, there is a "Choose a Thumbnail" section with left and right navigation arrows, "1 of 8" indicator, and a "No Thumbnail" checkbox.
- Scheduling and Publishing:** At the bottom, a calendar icon indicates the post is scheduled for "4:05 PM on Saturday, May 30 2015". A Facebook icon shows "1766" likes. On the right, there are three buttons: "Clear", "Save" (with a dropdown arrow), and "Schedule".

Pin to Pinterest


Edit this Pin ✕

Board

Description

Website

Place



Google URL Builder

http://agrillifeextension.tamu.edu/blog/2015/05/29/flood-cleanup-recovery-resources/?utm_source=pinterest&utm_medium=social&utm_campaign=2015_may

Hot Topics

AgriLife Extension delivers research-based educational programs and solutions for all Texans.

Home > Hot Topics > Flood Cleanup & Recovery Information

Flood Cleanup & Recovery Information

May 29, 2015

Source: TexasHelp.tamu.edu

Have you or a friend been affected by the recent heavy rains and flooding in Texas? The Texas A&M AgriLife Extension Service has online information to help you dry out, cleanup and recover from flood damage.

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- [Cleaning Flood Damaged Homes \(Spanish\)](#) (pdf)
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- [Onsite Wastewater Treatment Systems: Responding to Floods](#) (pdf)
- [Soil Testing Following Flooding](#) (pdf)
- [Managing Fire Ants after a Flood](#)
- [Managing Mosquitoes after a Flood](#)
- [Top 10 Tips for Deducting Losses from a Disaster](#) (Source:IRS.gov)
- [All Disaster Recovery Resources](#)

Learn more about the [Texas Extension Disaster Education Network](#) »

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Improving Access to Healthy Foods



Earth-Kind® Landscaping



ECONOMIC IMPACT INFOGRAPHICS

Sustaining Agricultural Production through Education



(View on Pinterest)

HAVE A QUESTION?
GO LOCAL!

Contact Your Local Office

CONNECT ON SOCIAL MEDIA



EXTENDING KNOWLEDGE
PROVIDING SOLUTIONS

Twitter



AgriLife Extension @txextension · May 30

Been affected by #flooding in Texas? See our #Flood Cleanup & Recovery info: ow.ly/NBJAP



RETWEETS

13



4:40 PM - 30 May 2015 · Details




Hide photo

Twitter

VIDEO | Learn how to properly boot your dog before

Tweet activity ×




AgriLife Extension @txextension
Been affected by #flooding in Texas? See our #Flood Cleanup & Recovery info:
<http://ow.ly/NBJAP>
<pic.twitter.com/0xmw7pdrZc>

Impressions	1,339
Total engagements	88
Detail expands	53
Link clicks	17
Retweets	13
Photo or video clicks	2
Profile clicks	2
Email shares	1

analytics.twitter.com


Facebook

**Texas A&M AgriLife Extension Service**
Published by Hootsuite [?] · May 30 · 🌐

Please like or share to spread the word about our Flood Resources...

We have Flood Cleanup & Recovery information to help you dry out, cleanup and recover from flooding and other natural disasters.

View Resources: <http://ow.ly/NBL89>



Flood Cleanup & Recovery Information

Flood Cleanup & Recovery Information - Texas

View flood cleanup and recovery information created by the Texas A&M AgriLife Extension Service. Dry out. Clean up. Recover from Flooding in Texas.

AGRILIFEEXTENSION.TAMU.EDU

6,768 people reached Boost Post


👍 Like 💬 Comment ➦ Share

City of Melissa, Texas, Sara Reid Ingram, Swoboda Pest & Termite Control, Inc. and 24 others like this. Most Recent ▾


157 shares

Facebook

Post Details Reported stats may be delayed from what appears on posts X

**Texas A&M AgriLife Extension Service**
Published by Hootsuite [?] · May 30 · 🌐

Please like or share to spread the word about our Flood Resources...
We have Flood Cleanup & Recovery information to help you dry out, cleanup and recover from flooding and other natural disasters.
View Resources: <http://ow.ly/NBL89>



Flood Cleanup & Recovery Information

Flood Cleanup & Recovery Information - Texas
View flood cleanup and recovery information created by the Texas A&M AgriLife Extension Service. Dry out. Clean up. Recover from Flooding in Texas.
AGRILIFEEXTENSION.TAMU.EDU

6,768 people reached **Boost Post**

27 Likes 3 Comments 157 Shares

👍 Like 💬 Comment ➦ Share

6,768 People Reached

299 Likes, Comments & Shares

134 Likes	27 On Post	107 On Shares
8 Comments	6 On Post	2 On Shares
157 Shares	157 On Post	0 On Shares

294 Post Clicks

0 Photo Views	189 Link Clicks	105 Other Clicks ⓘ
-------------------------	---------------------------	------------------------------

NEGATIVE FEEDBACK

0 Hide Post	1 Hide All Posts
0 Report as Spam	0 Unlike Page

Pinterest

agrilifeextension.tamu.edu

Flood Cleanup and Recovery Information

TEXAS A&M
AGRI LIFE
EXTENSION

Have you or a friend been affected by the recent flooding in Texas? We have Flood Cleanup & Recovery information to help you dry out, cleanup and recover from flooding and other natural disasters.

📌 4

Pinned from
agrilifeextension.tamu.edu

Webinars
Brush
June 4
expenses
help you
maintain

📌 3

Pinned from
agrilifeextension.tamu.edu

Overview

Content Sources



Weekly To-do List



Shared
Google
Doc



Create
images in
Canva



Review,
Edit,
Approve



Post to
Hot
Topics



Post to Twitter &
Facebook using
Hootsuite

Post to Pinterest





Google



Hot Topics (blog)

Featured Solutions

InternetTV.tamu.edu



High quality
research-based information,
programs and events



Results 2015 vs 2014

4. Device usage % change

- a. Sessions on a Desktop computer: - 1 %
- b. Sessions on a Mobile phone: +103 %
- c. Sessions on a Tablet: +28%

5. Visitor acquisition from Search and Social

- a. From organic search results like Google: +10%
158,638 sessions vs. 144,052 sessions
- b. From social referrals from channels like Facebook: +4,995%
17,272 sessions vs. 339 sessions

Channel	% Change	Sessions (2015 vs. 2014)
Facebook	+10,370%	13,401 vs. 128
Twitter	+13,857%	2,931 vs. 9
Pinterest	+8,111%	739 vs. 9

Questions or Comments?

Treye Rice
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