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How Are We Serving the Middle-Market for Financial Planning?

Nathan Harness is assistant professor of finance at TAMU-Commerce. He received his Bachelor's degree in finance from the University of Central Arkansas, Master's degree in finance from Texas Tech University, and PhD in personal financial planning from Texas Tech University.

His research interests include personal financial ratio analysis, household heuristics and wealth accumulation, and individual stock selection. He has published in Applied Economic Letters, Financial Services Review, International Journal of Business and Finance Research, Journal of Financial Services Professionals, Financial Counseling and Planning, and the Journal of Personal Finance.

Nathan taught at the University of Georgia in Athens prior to joining TAMU-Commerce and currently teaches graduate and undergraduate courses in the areas of investments and financial management.

Currently, Nathan is teaching the Investment Planning course in the Texas A&M University Extended Learning Certificate in Financial Planning with over 20 students enrolled.